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nTyme  
P.O. Box 6191  
Torrance, CA 90504

# 1<sup>st</sup> Annual nTyme Music Marathon

The North Torrance Youth Musicians Ensemble (nTyme) is excited to introduce this new fundraising event for the North Torrance Youth Chamber Orchestra (NTYCO). The event will be held on February 27, 2010 at Marshall Music store from 11:00am to 3:00pm.

## What is a Music Marathon?

A Music Marathon is basically a non-stop recital and fundraising event. We will be providing the entertainment, 4 hours of continuous playing, featuring all of NTYCO! Prior to the event, students are asked to collect sponsorships from friends, neighbors, families, businesses, etc. The goal is for each student to raise at least \$100. There will be tips throughout this letter to help students with ideas.

Since this is the 1<sup>st</sup> Music Marathon, we felt that having just one group participate would be a great way to test out how it will work. What better timing for NTYCO, since we need to raise funds for your upcoming trip to the Heritage Music Festival in San Diego.

The Music Marathon, which will include a bake sale and concessions, will help raise funds to subsidize transportation costs, food, and other necessary expenditures for the trip. nTyme is a nonprofit 501(c)(3) organization and donations are deductible to the full extent allowed by law.

We're looking forward to a great day!



Every student's participation is vital to the success of this event! Keep on reading for more information!

At Forum Music Festival 2009



## For Students:

**First:** Start learning your music! Remember this is a recital to showcase your talent. It's important that each student participate and be a part of this team event. Recital music can be solo, duet, trio, or quartet. It is the students' responsibility to practice and be prepared to play.

**Second:** Do your best to seek out donations and help support your cause.

## For Parents:

Can you assist your child in seeking donations? Of course! Ask at your job, the dentist, orthodontist, or other businesses. Can you also assist at the recital/concession stand? Please contact Lori Yamasaki [fundraising@ntyme.org](mailto:fundraising@ntyme.org) if you can help in any way.

## Performing at the Music Marathon

The best part of the Music Marathon is that we get to showcase our talent for the entire public. If you take private lessons, talk to your teacher about what to prepare for the performance and sign up for a time slot (sign-ups will be available at rehearsals). A variety of music is welcome, from classical to jazz to pop, etc. Piano performances are welcome too. If you don't take private lessons, that's ok. Talk to any of our music directors for assistance.

### Now is the time to start practicing!

Invite your family, friends, relatives, and parents' co-workers to hear you perform. It's always more fun to play for someone you know, bringing your own audience helps! Be sure to also invite any of your sponsors (very important!) Call times, and attire will be addressed as we get closer to the event.

### What if I can't play in the recital?

We would like all NTYCO students to participate in this fundraiser. If you are unable to play in the Music Marathon, please let Mr. Kamida or Mrs. Eddow know asap. You can still raise funds and earn prizes; in fact, we encourage you to!

### It's All Very Simple!

- Cut apart your sheet of receipts included in your Music Marathon packet.
- Speak with friends, neighbors, relatives, businesses, etc to collect sponsorships and sign them up on your sponsor sheet.
- Practice, Practice, Practice!
- Sign up for a performance time.
- Turn in money and sponsor sheet
- Enjoy your prizes!

## Turning in Donations and Paperwork

Donations and paperwork are due on February 27. You can turn in your donations earlier to Mrs. Yamasaki or Mrs. Eddow at any of the rehearsals. Please make sure the sponsor sheet is filled out completely. If you need more sponsorship forms or receipts please let us know. All donations MUST be turned in by February 27 prior to your performance time to be counted toward prizes. We will always gladly take any donations afterwards, but we need to have Music Marathon donations turned in to be counted as Music Marathon sponsorships. Remember to collect the donations at the time you solicit them, you won't want to collect from potential donors later and THANK your supporters!

**Stephanie Salgado at Marshall's Music has graciously agreed to host our event. They are located at:**

**503 Van Ness Ave  
Torrance, CA 90501-1424  
(310) 320-0246**

**The nearest cross streets are Van Ness and Del Amo Blvd.**

**Don't forget to THANK Stephanie and her staff at Marshall Music. She and her staff have been gracious hosts and they have supported nTyme throughout the years.**

## Prizes for all Participants!

Every NTYCO student who participates will receive a NTYCO wristband and students who bring in the goal of \$100 will receive a \$10 gift card & NTYCO wristband...

...and for those students who bring in MORE\* than the \$100 goal, the top 3 highest amounts fundraised will receive:

First Place = \$100 prize value  
Second Place = \$75 prize value  
Third Place = \$50 prize value

\*Money must be turned in by due date.

Additional prizes may be determined at a later time.

## Tips for Speaking to Possible Donors

Carry a pen, sponsor sheet, receipt forms, and any of the Music Marathon materials for reference.

Introduce yourself and tell them about your experiences with NTYCO and nTyme.

Tell the potential donor that you are fundraising for the Heritage Music Festival in San Diego.

Tell the donor that nTyme is a nonprofit organization, serving over 200 students, and all donations are tax deductible.

Invite the contributor to the Music Marathon on February 27 at Marshall Music, especially at the time you are performing!

Mention to the donor of the possibility that their company or employer may have a "matching gift program". Normally, a company's Human Resource Department would know more.

Checks can be made payable to: nTyme

**Good Luck!  
Thank you for your  
hard work and  
support!**